



# What do the Pros Say?

"The Miracle Blanket is a 'miracle' solution for a major issue: lack of sleep. Every new parent needs to know that your product is out there."

~Dr. Lori Storch Smith,  
Pediatrician – Westport, CT

"I recommend your product to all my new moms to help with establishing good sleep patterns, especially if the baby is fussy/colicky. Thank you for a wonderful product!"

~Dr. Suzy McNulty,  
Pediatrician/Mom – Mission Viejo, CA

"The Miracle Blanket is the one baby product I wish I'd had for all of my children. And believe me, I've tried them all! I really wish more parents knew about this product."

~Dr. Tessa Perez,  
Pediatrician/Mom – Jourdanon, TX

"It [Miracle Blanket] has definitely increased the length of time that he sleeps – becoming 'unswaddled' was the number one reason he could not sleep long intervals. I have since recommended it to numerous patients and will continue to do so."

~ Dr. Jeff A. Drasnin,  
Pediatrician/Dad – Cincinnati, OH

"...one mom was having her second baby and had problems with her first. When she was given a Miracle Blanket, she reported to the postpartum class that this had made all the difference in the world. Of course we did discuss that each baby has his/her own temperament, but she was adamant that it was all due to the blanket!"

~ Joan Levy,  
EdS, MSN, RN, Nurse Clinician – Duke University Health System, Durham, NC

To read the full quotes and HUNDREDS of other letters from around the world, check out our "Testimonials" page at [www.MiracleBlanket.com](http://www.MiracleBlanket.com).



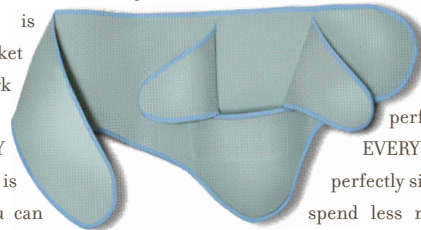
# Miracle Blanket's Unique Patented Design Accentuates the Elements that Make Swaddling Work. Guaranteed!

## About Colic

No one knows (for sure) what causes colic, but there are some things we do know. For instance, many cultures have never even heard of colic. It seems that colic rarely appears in cultures where parents tightly wrap their babies in blankets for the first several months of life. Many experts suggest that being suddenly "out of the womb" is very shocking to babies and some are more sensitive to this shock than others. It seems that snugly wrapping your baby gives her a feeling of warmth and security similar to that of being in the womb, thereby easing the transition into their new existence.

Another theory is that parents of fussy or colicky babies see what appears to be pain in their baby's actions and on their faces. They assume their baby is having terrible gas pains. At the same time, many babies spit-up and pass gas frequently in the early months which seems to support this theory. However, happy babies seem to spit up and pass gas at about the same rate as fussy ones.

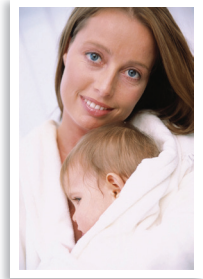
Whatever the cause may be, there is one thing that is more effective than all the homeopathic remedies, drops, antacids and CDs combined: THE MIRACLE BLANKET! Its unique, patented design accentuates the elements that make swaddling work, and eliminates those that are unnecessary. That is why the Miracle Blanket has been shown to work better than the most perfect swaddle N E A R L Y EVERY TIME! The best part is, it is perfectly simple to use. It's true; you can spend less money on a swaddling blanket. But if quality sleep and a happier baby are what you are looking for, the Miracle Blanket is what you need.



## Research

Not to be confused with a loose baby wrap or a simple sack, the Miracle Blanket is a TRUE SWADDLING blanket successfully designed to help a fussy, restless baby sleep. Guaranteed!

One exciting piece of news you should be aware of is that a recent, multiyear study by The University of Washington has shown that swaddling does help babies sleep better. The study also showed that babies that prefer to sleep on their tummies, sleep better on their backs when swaddled. When you combine that with the fact that back sleeping may actually reduce the risk of SIDS, we think you'll agree that swaddling needs to come back as a loving act every parent should perform.



To read about this and many other articles and studies, please check out the "research" page at our website [www.MiracleBlanket.com](http://www.MiracleBlanket.com).

\*Recent clinical studies prove that proper swaddling significantly reduces and, often ELIMINATES colic symptoms.

\*\* Recent research shows that babies that sleep on their backs have a lower occurrence of SIDS; however, some babies do not like to sleep on their backs. Our blanket helps baby sleep well in a safer position - on their back.

# There is only ONE Miracle Blanket!

Accept no substitutes! Competing products are never guaranteed!  
That is because they never work like the Miracle Blanket!