

Attachment & Emotional Development Expert Teams Up with Miracle Industries, LLC. to Launch Valuable Parenting Resource

Internationally recognized child and family therapy pioneer B. Bryan Post is creating content and an exclusive line of resources on healthy newborn attachment and emotional development for Miracle Industries, LLC., makers of the world-famous swaddler Miracle Blanket. The new partnership, branded Post Miracle ParentingTM, will offer a valuable online resource for parents as well as product in a couple thousand independent retail shops alongside Miracle Blanket throughout the U.S. and Canada.

Rio Rancho, NM (PRWEB) November 10, 2009 -- Internationally recognized child and family therapy pioneer B. Bryan Post is teaming up with Rio Rancho-based Miracle Industries, LLC.®, makers of the world-famous newborn swaddler Miracle Blanket®, to launch Post Miracle Parenting™ This vital resource will give parents the information they need to further support healthy attachment and emotional development while heading off common, yet troublesome behaviors later in life. Based on a decade of brain research, Post will offer a parenting approach that begins in the womb before a baby is even born.

"For a long time we've been searching for ways to better support parents in their efforts to give their child the very best from the start," says Michael Gatten, founder of Miracle Industries and creator of Miracle Blanket. "We're really excited about Bryan Post's work, his unique approach to supporting emotional development with newborns as it relates to raising a happy, well-adjusted child, and how it closely relates to our flagship product Miracle Blanket."

Widely known for his work with traumatized children, Post melds his personal life experiences as a challenging child and teen with his unique understanding of neuroscience to offer mainstream, common sense and highly applicable guidance to parents with newborns. His philosophy is that parents have long been directed off-course with decades of information that is counter-intuitive often leaving them feeling sad, frustrated and worried.

"I'm thrilled to be collaborating with Miracle Industries. They are a forward-thinking company that cares about and understands how one's early parenting approach has a profound impact on establishing the blueprint for their child's future relationships and ultimately who they become," says Post, founder of the Post Institute for Family-Centered Therapy. "It's an honor to be alongside a product such as Miracle Blanket, one of the single most effective tools parents can use at the very beginning of life to foster the development of secure attachment."

<u>Post Miracle Parenting</u> will engage parents by revealing new and exciting findings regarding the brain that are changing the way we view the developing child in the womb and following birth. These findings related to stress, attachment and attuned parenting hold great meaning when it comes to helping promote optimal development for children socially, emotionally, and psychologically.

Now parents will now have access to an exclusive, ever-expanding collection of articles and resources such as books and DVDs, as well as a forum, and a chat-room hosted by Post himself, giving them an opportunity to learn about ...



- Encouraging optimal brain development
- Understanding and coping with stress
- The importance of breathing
- How to respond to your crying baby or child from a perspective of healthy attachment promotion
- How to head off lying, defiance, stealing and disobedience and more...

Miracle Industries, LLC., is based in Rio Rancho, New Mexico. Michael D. Gatten formed the company in early 2002 to produce and distribute the Miracle Blanket® (www.MiracleBlanket.com). Primary distribution is via the Internet, as well as through pediatric offices, maternity wards, boutiques and select childcare professionals. Sales have spread throughout the United States, United Kingdom, South Africa, Switzerland, Canada, Australia, New Zealand and Germany as well as in Japan and the Philippines on U.S. military bases.

B. Bryan Post is the founder of the Post Institute for Family-Centered Therapy (www.postinstitute.com). An internationally recognized expert in the area of attachment and bonding, his work is specifically focused on giving children the best from the start and helping parents stay focused on love when facing the fear of parenting challenges. Author of more than 30 books, DVDs, and audio programs, Bryan has spent more than a decade teaching parents and professionals how to view themselves and their children from a place of understanding, awareness, flexibility and love. An adoptee and former foster child, he is most well-known for his work with traumatized children. His methods and theoretical model (The Stress Model) have been taught at medical schools, colleges, and universities. He holds a bachelors, masters and doctoral degree in clinical social work. Bryan lives with his family in Virginia Beach, VA.

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