



## **New Infant Sleep CD Emerges in a Sea of “Soothing Sounds” Recreating the “Womb-Effect” Unlike Any Other**

*The makers of the world-famous pediatrician recommended Miracle Blanket® newborn swaddler are set to premier a new baby product in their sleep line with the release of Maternal Whispers™, the first in the Miracle Sounds™ CD series. The CD's authentic internal sounds of a mother's heartbeat and blood flow increase a parent's ability to recreate the "wombeffect" to calm a restless, crying baby and help him/her sleep. Maternal Whispers™ will premier alongside the Miracle Blanket® at the ABC Kids Expo, September 10-13th at the Las Vegas Convention Center -- BOOTH # 513.*

Medford, OR ([PRWEB](#)) September 5, 2006 -- Miracle Gear™, makers of the internationally famed and best selling newborn swaddler Miracle Blanket® ([www.MiracleBlanket.com](http://www.MiracleBlanket.com)), announces the release of Maternal Whispers™, the first title in the Miracle Sounds™ series. Maternal Whispers is the only baby sleep CD to actually mimic the familiar soothing, rhythmic sounds a baby hears from inside a mother's womb as opposed to the sound of an ultrasound machine. When coupled with the Miracle Blanket, which provides a feeling of that snug security reminiscent of the womb, this CD will provide newborns with a more natural and peaceful sleep environment than one ever thought possible.

“Since our inception in 2002, we've been researching sleep CDs made by other companies to sell alongside the Miracle Blanket,” said Michael D. Gatten, Miracle Blanket/Miracle Gear creator and founder. “Nothing met our high standards of effectiveness when it came to helping babies sleep—so we decided to create our own CD worthy of the Miracle Gear® brand.”

Unlike other sleep CDs claiming to use “rhythmic womb sounds” -- which are actually simple recordings of a baby's “single-thump” heartbeat as captured by an ultrasound machine in a doctor's office -- the Maternal Whispers CD truly mimics that familiar “double-thumping” of a mother's heartbeat.

Infant/child sleep expert Kim West, widely known as The Sleep Lady®, says the maternal pulse and blood flow as heard by a baby before it's born is much more likely to be soothing than that of a fetal heartbeat as heard from an ultrasound, which is unfamiliar to a newborn's ears.

The Maternal Whispers CD is 72-minutes long and can be looped by setting a CD player to “repeat” to keep a baby company throughout the night. It retails for \$12.95 and can be purchased online at [www.MiracleBlanket.com](http://www.MiracleBlanket.com). The CD's arrival and availability will be announced at the ABC Kid's Expo in Las Vegas, September 10-13, 2006.

AMB Enterprises, parent company of Miracle Gear, is based in Medford, Oregon. Michael D. Gatten formed the company in early 2002 to produce and distribute the Miracle Blanket®. Primary distribution is via the Internet, as well as through pediatric offices, maternity wards, boutiques and select childcare professionals. Sales have spread throughout the United States, United Kingdom, South Africa, Switzerland, Canada and Australia, New Zealand and Germany as well as in Japan and the Philippines on U.S. military bases. [www.MiracleBlanket.com](http://www.MiracleBlanket.com)

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